

Site Usage

3,189 Visits

62.72% Bounce Rate

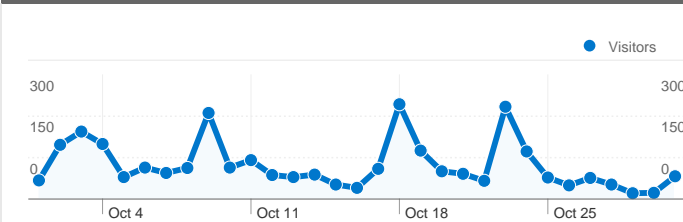
6,412 Pageviews

00:03:38 Avg. Time on Site

2.01 Pages/Visit

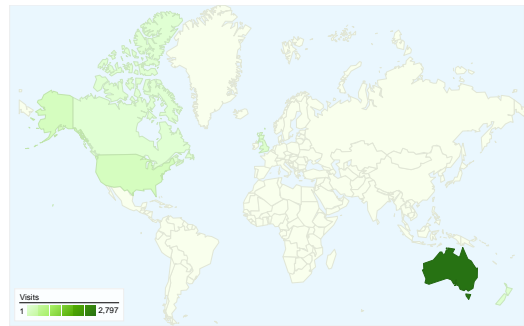
54.75% % New Visits

Visitors Overview

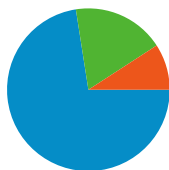


Visitors
1,968

Map Overlay



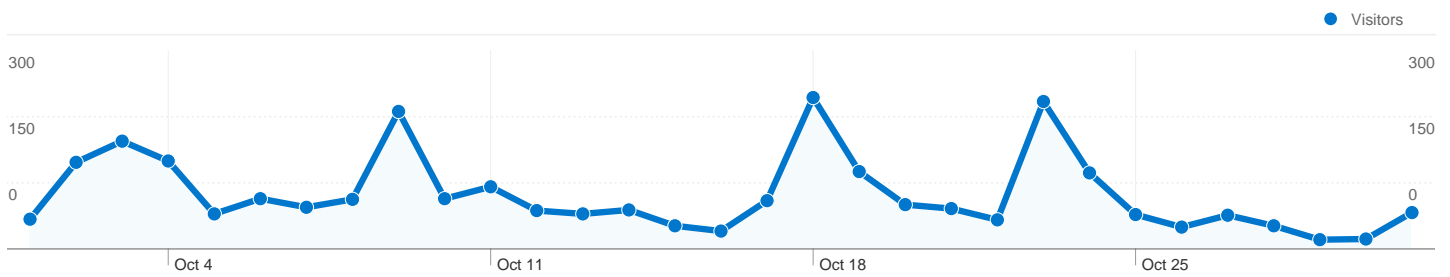
Traffic Sources Overview



- **Referring Sites**
2,313.00 (72.53%)
- **Direct Traffic**
584.00 (18.31%)
- **Search Engines**
292.00 (9.16%)

Content Overview

Pages	Pageviews	% Pageviews
/	3,810	59.42%
/inthespotlight/competition	347	5.41%
/resources	130	2.03%
/2010/free-mini-spotlight-	116	1.81%
/advertise/options	101	1.58%



1,968 people visited this site

3,189 Visits

1,968 Absolute Unique Visitors

6,412 Pageviews

2.01 Average Pageviews

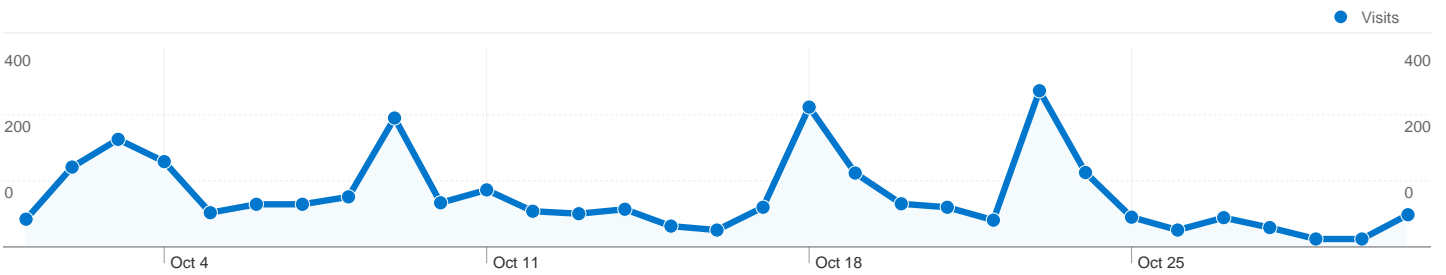
00:03:38 Time on Site

62.72% Bounce Rate




54.75% New Visits

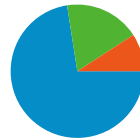
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,177	36.91%	DSL	1,100	34.49%
Firefox	890	27.91%	Cable	1,083	33.96%
Chrome	508	15.93%	Unknown	894	28.03%
Safari	346	10.85%	T1	78	2.45%
Mozilla Compatible Agent	252	7.90%	Dialup	30	0.94%



All traffic sources sent a total of 3,189 visits

-  18.31% Direct Traffic
-  72.53% Referring Sites
-  9.16% Search Engines

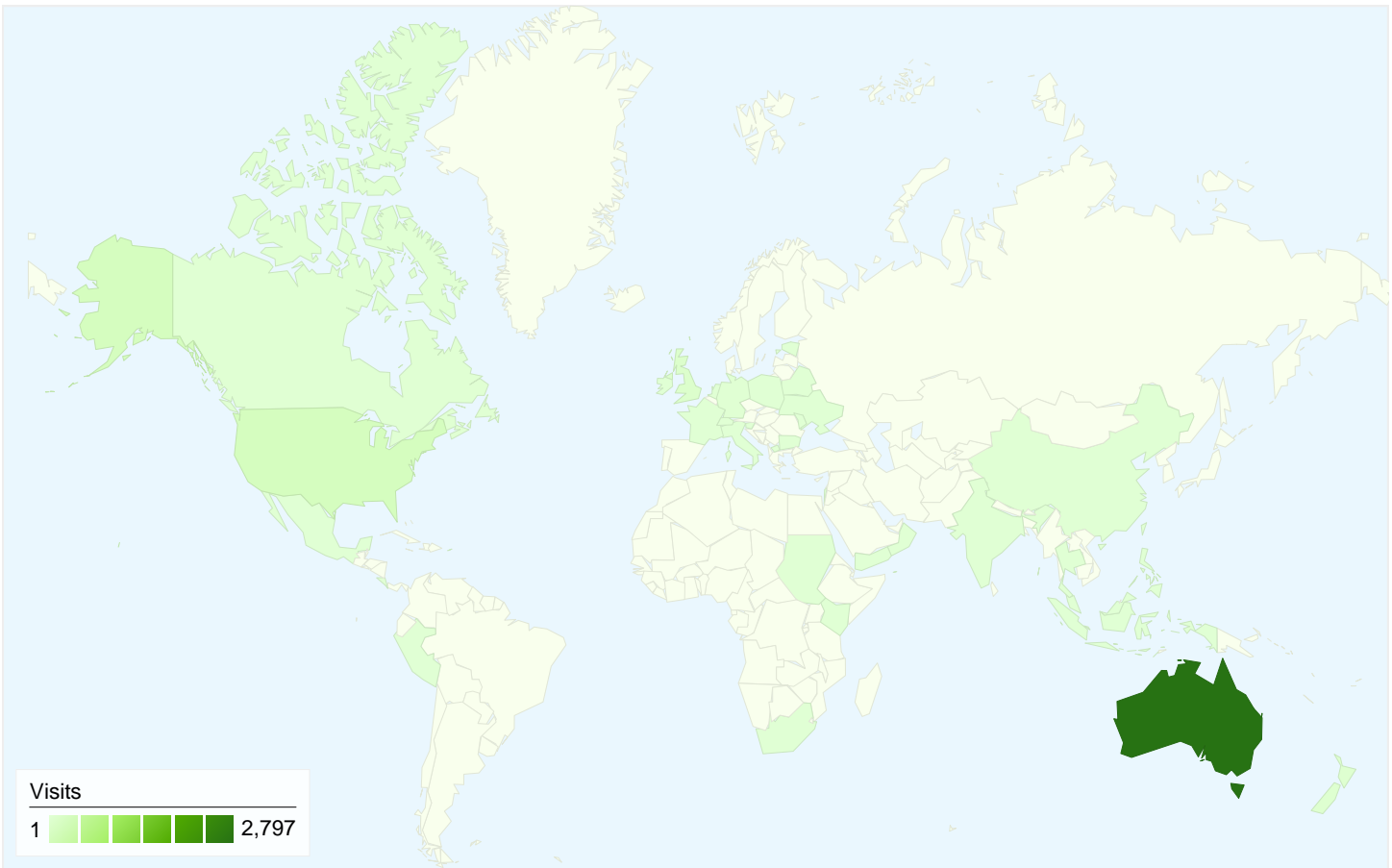


- Referring Sites
2,313.00 (72.53%)
- Direct Traffic
584.00 (18.31%)
- Search Engines
292.00 (9.16%)

Top Traffic Sources

Sources	Visits	% visits
facebook.com (referral)	1,897	59.49%
(direct) ((none))	584	18.31%
google (organic)	279	8.75%
lottos.com.au (referral)	127	3.98%
bubhub.com.au (referral)	48	1.51%

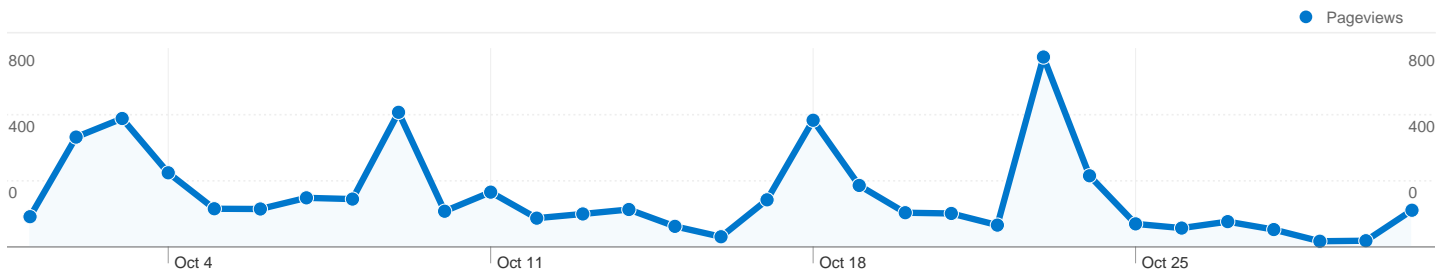
Keywords	Visits	% visits
support a wahp	47	16.10%
"support a wahp"	18	6.16%
work at home parents	10	3.42%
little lush clothing	8	2.74%
support wahp	8	2.74%



3,189 visits came from 40 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
3,189 % of Site Total: 100.00%	2.01 Site Avg: 2.01 (0.00%)	00:03:38 Site Avg: 00:03:38 (0.00%)	54.81% Site Avg: 54.75% (0.11%)	62.72% Site Avg: 62.72% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Australia	2,797	2.07	00:03:58	50.70%	61.14%	
United States	175	1.73	00:01:32	74.86%	69.14%	
United Kingdom	75	1.41	00:00:57	100.00%	82.67%	
New Zealand	36	1.94	00:01:38	66.67%	58.33%	
Germany	16	1.19	00:00:30	81.25%	87.50%	
Canada	16	1.62	00:01:16	100.00%	75.00%	
India	8	1.12	00:00:20	87.50%	87.50%	
Netherlands	7	1.00	00:00:00	100.00%	100.00%	
France	7	1.00	00:00:00	100.00%	100.00%	


Israel	5	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 40



Pages on this site were viewed a total of 6,412 times

 **6,412** Pageviews

 **4,481** Unique Views

 **62.75%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	3,810	59.42%
/inthespotlight/competition	347	5.41%
/resources	130	2.03%
/2010/free-mini-spotlight-interviews.html	116	1.81%
/advertise/options	101	1.58%